



Chesham4Fairtrade

Annual Report 2015-16

Welcome to our Annual Report for 2015-16. This report is intended to provide you with a brief overview of Chesham's Fairtrade activities over the last year.



Chesham4Fairtrade Needs You! Have fun whilst promoting Fairtrade values. No experience necessary. Contact Kathryn on policy@chesham.gov.uk or 01494 583798 for information.

Chesham's Big Fairtrade Breakfast

On Saturday 5th March, as part of Fairtrade Fortnight, the Town Hall hosted Chesham's first ever Big Fairtrade Breakfast. Despite a snow flurry first thing, a queue of people soon formed for breakfast, tempted in by the smell of coffee and bacon! Many people were surprised by the range of Fairtrade breakfast goods available, including preserves, mueslis and fruit juices. Even more Fairtrade goods, from laundry liquid to Easter eggs, were on sale thanks to a Traidcraft stall.

The Rt. Hon. Cheryl Gillan MP and Cllr Mimi Harker OBE, the Chairman of Chiltern District Council, popped by for breakfast and to lend their support to Chesham's Fairtrade Town status.

Below: The team of Fairtrade cooks (photo by Chris Short)



Ten Years a Fairtrade Town!

On a sunny Saturday in September 2015 we celebrated a decade as a Fairtrade town with a party in Market Square. There was music by local musicians George Papavgeris and Lou's Sextet and Fairtrade birthday cake for all! Brazil's Cafe kindly served Fairtrade tea to our guests on the day. Thank-you to everybody who came and was part of such a friendly and happy event.

Fairtrade Organisations

It's great news that local community groups, the Chesham Society, Chesham & District Community Association, Transition Town Chesham and Walkers Are Welcome have committed to using Fairtrade refreshments. Do let us know if your community group, church or business supports Fairtrade.

Coffee: From Tree to Cup

A free talk was given by local expert Colin Smith of Smith's Coffee Company during Fairtrade Fortnight. Colin gave a fascinating presentation about how coffee is grown and transformed into the popular drink that so many of us love. Using his knowledge from travelling to many coffee-producing countries, he showed examples of how the additional money going to farming communities from Fairtrade was used to provide healthcare, education and agricultural training in developing world countries. Residents and local coffee shop owners enjoyed sampling different types of Fairtrade coffee and bags of Smith's Fairtrade coffee were on sale, with all profits going to the Hospice of St. Francis. We'd like to thank Chesham Town Council for their generous grant, which enabled this event to go ahead.



Keep Up to Date with Chesham4Fairtrade!

You can find out more about the Chesham4Fairtrade campaign on our web site www.chesham4fairtrade.co.uk. But we are also on **Twitter** @Chesham4FT and you can find us on **Facebook**, by searching for Chesham4Fairtrade. We'd love for you to "follow" and "like" us!



Fairtrade at Christmas

We were very excited to be asked to provide the refreshments for the Town Carol Service. Residents and visiting dignitaries were treated to mince pies with homemade Fairtrade mincemeat, Fairtrade festive biscuits from Traidcraft

and Fairtrade teas and coffees in the St. Mary's Church Rooms after the service.

We also had a Fairtrade stall and our ever popular Advent Game at Broadway Baptist Church's Christmas Indoor Market during the Christmas in Chesham evening. If you would like to help us raise the profile of Fairtrade in town by helping out at our events, we'd love to hear from you!

Welcomes & Thank-Yous

We'd like to say thank-you to George Thackray who retired from the role of Treasurer and also from our committee, after a wonderful contribution over several years. We are also very grateful to Colin Cartwright, instigator of Chesham's Fairtrade Town campaign, who has stood down as Chairman, but thankfully he remains an active member of our team. We are delighted to welcome our new Treasurer, Maurice Hammond, on board and our new Town Council representative, Roderick McCulloch. Congratulations go to Gill Walker who has become our new Chairwoman, with the support of Vice-Chairs Clem Short, Ruth Juett and Vicki Mistry.